In the UK there are daily national newspapers and Sunday newspapers. The UK newspapers are divided into quality newspapers and popular newspapers. Quality newspapers are usually broadsheet in format. Broadsheets\* are the serious newspapers, and they cater for readers who want detailed information on a wide range of home and overseas news. They also offer a great variety of features such as sports sections, financial reports, book reviews, women’s pages, and art summaries. Popular newspapers, which are half the size of a broadsheet, are called tabloids. They are cheaper and cater for those who want to read shorter, entertaining stories and reports of the latest scandals about celebrities, often with large colourful photos. Tabloids are also known for their large headlines and simple style.
The oldest of the daily quality newspapers is “The Times”. It has a reputation as one of the most influential newspapers in the country. It is famous for its wide coverage of important home, overseas and business news, its financial and sports pages. “The Guardian” is famous for its lively reports and its original features. “The Independent” has a reputation for its excellent international news coverage and reporting. The best-selling quality daily newspaper is “The Daily Telegraph” which is known for its detailed reporting and good international news coverage, as well as its detailed coverage of sport. “The Financial Times” specializes in City\* news but also offers some general news articles, features and reviews.
The most popular tabloids are “The Sun” and “The Daily Mirror”. “The Daily Star” is similar to “The Daily Mirror”, but it has a greater number of young women readers. “The Express” has a reputation for its lively writing and “no nonsense” reporting. “The Mail” is the most serious of the tabloids, with its well-written articles.